

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
(Our Case No. 14309US02)**

In the Application of:	)	
Jeyhan Karaoguz, et al.	)	<b>Electronically Filed on 10-OCT-2008</b>
	)	
Serial No. 10/675,468	)	
	)	
Filed: September 30, 2003	)	
	)	
For: MEDIA PROCESSING SYSTEM	)	
SUPPORTING PERSONAL	)	
ADVERTISEMENT CHANNEL	)	
AND ADVERTISEMENT	)	
INSERTION INTO BROADCAST	)	
MEDIA	)	
	)	
Examiner: Patrick A. Ryan	)	
	)	
Group Art Unit: 2623	)	
	)	
Confirmation No. 5572	)	

**TRANSMITTAL OF INFORMATION DISCLOSURE  
STATEMENT AFTER APPLICATION FILING DATE**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Enclosed are the following:

- \* A completed PTO form PTO/SB/08b which has four (4) pages.

**FEE DETERMINATION**

- \* A fee of \$180 is believed to be due because:  
The applicant(s) believe(s) that this statement and enclosures are being filed  
after the first Office Action mailed by the PTO.

## **FEE PAYMENT**

The Commissioner is hereby authorized to charge \$180 (to cover the Information Disclosure Statement Fee) and any additional fees which are presently required, or credit any overpayment, to Deposit Account No. 13-0017.

## **REQUEST FOR CONSIDERATION**

This paper and enclosures are believed to be entitled to consideration under 37 C.F.R. § 1.97, based on the facts stated above.

This submission is in no way intended as an admission that the cited references constitute prior art under any subsection of 35 U.S.C. § 102 or §103. Applicant expressly retains the right to argue that any of the cited references are not indeed prior art or to take any actions necessary to remove any of the cited references from the available prior art.

Respectfully submitted,

Date: October 10, 2008

/Ognyan I. Beremski/  
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